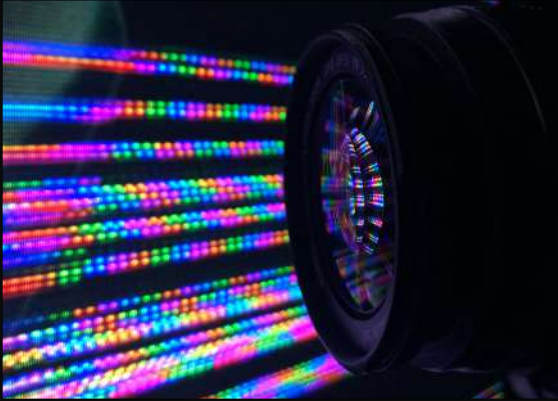


Hi there! You got this info sheet because we are working together OR we are in talks of working together. Either way, this paper is supposed to explain how my process works and to push any uncertainties aside. Please read thoroughly, because it also contains important information about our collaboration.

## What is this anyway?



Easily put: I shoot glitched out footage from a TV-Screen. With a 4K Camera. This means, everything i show or send you, is already as is and can only be manipulated digitally. If we need another Draft or Look, i will have to reshoot this.

Filming the screen is - excluding using a capture card (which is a lot more blurry and not as detailed) - the only way to digitize the Material i produce.

I output the footage from my computer into a special hardware device - a modified video mixer - which is capable of distorting and/or corrupting the video signal in all kinds of crazy ways. Remember: It's not a plugin.

## Does it work with my media too?



Yes! i can work with almost ALL forms of visual media. There is one catch though:

The base footage needs to look a certain way to achieve a certain outcome. I can guide you through this process & tell you how things will most likely turn out. It's analog after all - so it's not as easily predictable as digital image manipulation.

By looking at the image on the left, you will see a correlation between the lighter & darker areas. This is the single most important aspect to it. An evenly lit base image will not turn out this way. Interestingly lit footage will always make for the best glitches.

## What will I get?



i film in 4K, this means you will get high definition, up-to-date image quality containing all the weird, delicious quirks and peculiarities of an early 90's CRT TV Screen. This is also often named VHS-Look or CRT-Look. The imperfections are key here.

It definitely is the real thing, i film an authentic real TV Screen and produce everything with analog gear. This also means, that the content (what you see IN the 4k movie file) is not as hi res as your modern computer screen. Smaller fonts will be blurred and colors will not be 100% true, but this actually is the beauty in all of this.

If you have any questions about this, don't hesitate to hit me up.